

2011 Officers

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Ohio Valley Chapter of the Society of Cosmetic Chemists

February Meeting Information Wednesday February 16th, 2011

This month's topic is a perfect Match for Valentine's Day:
The Science of Pairing Wine with Food

Presented by: Will Papa

Director, Research and Development, Female Beauty Procter & Gamble

Location: Parker's Blue Ash Grill

4200 Cooper Road Blue Ash, OH 45242 (513) 891-8300

Times: 5:00 – 5:30 pm Cocktail Hour 5:30 – 7:00 pm Dinner/Speaker

Registration Information
Please register by 11/12/10
Members \$35/\$45 at the door
Non-members \$55
Students Free

*** Easy registration & payment at www.ovscc.org ***

About the Meeting: Red with beef, white with fish, right? Well, there is a little more to it than that. Wine pairing is the act of properly pairing wine with food and when done well, the wine will bring the best out of the food, and the food will bring the best out of the wine. It is part art and part science. Will Papa is an expert when it comes to the science of the sense of taste and smell. He was a master 'cupper' for Folgers where he honed an acute sense of flavor and aroma by tasting and smelling coffees. Will has since taken his coffee expertise into the world of wines and will speak on the science and biology behind why certain wines go with certain foods. This will be an educational and fun talk that will surely delight and challenge your own senses as you enjoy some great food paired with some great wine.







Notes from the Chair

As the 2011 Chair, I'd like to welcome everyone to what promises to be another great year for the OVSCC and its members. I would like to share a little about myself and some of my goals for this year.

I am a graduate of Kent State University with a B.S. in Chemistry and B.S. in Environmental Management, as well as an Associates Degree in Labor Relations. After graduating, I went to work for Warren Consolidated Industries, a steel company in Northern Ohio, for five years before moving to Cincinnati and joining P&G as a Skin Care formulator.

I've been married to my husband, Greg, for 13 years and together we are raising three great kids. My oldest, Adam, is currently working for the Washington Post as a graphic artist while his brother, Zach, has just started at University of Cincinnati and is majoring in Chemistry and Chemical Engineering. My youngest is Kendall and she attends Woodland Elementary in Lakota. In addition to my work and family, I serve as a mentor for the Lakota Robotics team and have been playing piano for 14 years.

As Chair, my main goal for 2011 is to increase the membership in the OVSCC by 20%. I feel if we all work together, we can reach this goal. It is definitely a challenge, but if we all work towards this objective, it will not be unattainable! I would also like to see us spending more time getting to know each other at our chapter meetings and welcoming those who may be there for the first time.

I'd like to acknowledge the great work done by the 2010 officers. The OVSCC is starting 2011 in excellent shape and we will look to build on that going forward. We have more members now than at this time last year and we are \$1000 richer as a chapter thanks to winning the Membership Retention Contest sponsored by the National organization.







SOCIETY OF
COSMETIC
CHEMISTS
OHIO VALLEY CHAPTER
IMPORTANT DATES

February
CHAPTER MEETING
February 16, 2011

April
CHAPTER MEETING
April 20, 2010

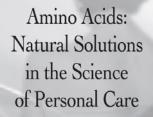
June
SCC Annual Scientific Seminar
June 2-3

September
CHAPTER MEETING
September 21, 2011

October
SPECIAL EVENT:
OVSCC Annual Educational
Fund Golf Outing
Date: TBA

NOVEMBERCHAPTER MEETING
November 16, 2010

DECEMBER
SCC Annual Scientific Meeting &
Technology Showcase
December 8-9
New York Hilton Hotel
New York City



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A Remembrance

With deep regrets and sadness we inform you that Terry Cesario, the executive director of the Society, passed away January 16th at her home. For the past three decades Mrs. Terry Cesario worked with the Society of Cosmetic Chemists. We have lost a good friend as well as an outstanding leader that fought relentlessly for the benefit of the SCC and all its members. Terry was a true professional and her service went well beyond the call of duty.

Terry was an outstanding leader, friend and above all a wonderful woman. Her presence and influence will be sorely missed by all.









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The Chemists Corner

The following article is presented by www.chemistscorner.com and our friend, Perry Romanowski.

Top Cosmetic Industry Magazines You Should Be Reading

When you first enter an industry you will learn that there are a host of magazines dedicated to that industry. In their pages you'll find news, technology developments, stories about industry influencers, and many other useful bits of information.

Here is a list of some of the most useful trade journals for <u>cosmetic chemists</u> about the cosmetic industry and <u>cosmetic science</u>.

Free Cosmetic Industry Magazines

These magazines are supported by advertisers and are usually given away for free to qualified readers. Just having a job (or interest) in the cosmetic industry is usually enough to qualify.

<u>Happi</u> – A great magazine reporting on both the household and personal care industry. They also have a pretty good website too.

<u>GCI Magazine</u> – This magazine is less about science but filled with useful business and marketing information for people in the cosmetic industry. They also cover personal care, fine fragrance and candle and home fragrance manufacturers and marketers.

<u>Skin Inc. Magazine</u> – An industry publication for day spa, medical spa and wellness professionals. If you work in skin care, this is a good magazine to read for finding market trends. The science however, is a little "soft".

<u>Modern Salon</u> – If you are a creator of beauty products for the hair, this magazine will give you an insight into what stylists are doing and the trends that affect them. Cosmetic chemists will find it a great source for new product ideas. Of course, it's thick with marketing "stories" so read with a skeptical mind.

<u>Spray Technology & Marketing</u> – This publication specifically covers the world of sprayable products like hair spray, fragrance, AP/DO, etc. If you are working in this area of the cosmetic industry, you'll want to keep up on this magazine.

Paid Cosmetic Industry Subscriptions

The problem with free subscriptions is that they don't dedicate a lot of money to content generation so you get articles that seem more like sales pitches than unbiased articles. For the most unbiased the industry has to offer, a paid subscription to one of these magazines is a great idea.

<u>Cosmetics & Toiletries</u> – This is the premiere trade journal discussing the topic of cosmetic chemistry. If you have any interest in the science of beauty products, this is the publication for you. If you purchase only one magazine, this one should be it.

<u>Journal of the SCC</u> – This is a peer reviewed scientific journal that you get your membership to the Society of Cosmetic Chemists. The topics represent the latest in cosmetic science research and have titles/articles that are more complicated than the usual trade publication. Excellent for anyone who is trying to become an expert in a specific area of cosmetic science.

<u>The Rose Sheet</u> – If you are looking for anything about regulatory, legislative, and just about any other insider news about the cosmetic industry, this journal has it. The design isn't much to look at (it's a glorified newsletter) but the content is top notch. And you'll pay top dollar for it too. Subscriptions run ~\$1400 per year. But they do have an RSS feed, so it's worth signing up for even if you don't buy the magazine.

<u>Perfumer and Flavorist</u> – This is another publication from the folks at Allured focusing on the fine fragrance and flavor industry. If these subjects are the type of cosmetic chemist that you are, P&F is a better choice than Cosmetics & Toiletries. They are both excellent magazines however.

<u>Chemical & Engineering News</u> – This publication comes to you for free with your membership to the American Chemical Society. It isn't specifically focused on the beauty industry but it does have valuable information about the latest developments in chemistry. It also features personal care product issues a couple times a year. It's a great resource for new product ideas too.

<u>Women's Wear Daily</u> – This daily newspaper is the proclaimed authority on the news and happenings of the beauty and fashion industry. I found it a great source of ideas for new products. It also was an excellent way to keep an eye on what your competitors were launching and how they were promoting it. Being deluged with a paper every day was challenging but it is certainly filled with information worth reading.

Next Step

There are other magazines but these are the big players. If you are able to keep up with some of these journals, you'll definitely be ahead of your industry colleagues.

The first thing you should do is go sign up for all the free publications. If you find that you are getting too much mail and can't keep up, you can cancel any time.

After you've gotten a few issues of free magazines, consider getting one of the paid publications. Since you are already a member of the SCC (you are, aren't you!!) you will get the JSCC every quarter. Consider purchasing a subscription to Cosmetics & Toiletries.

Lastly, web links were included for all of the magazines and many have RSS feeds so you can keep up with the headlines without getting the paper subscription. This is highly valuable and will make it easier to keep up with all of the latest news and science in the cosmetic industry.

The Ohio Valley Chapter Newsletter is published in February, April, September and November prior to each chapter meeting. Questions concerning the newsletter content should be directed to the Newsletter Editor. For information on paid advertising please contact our Business Manager.

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